



**STUDY PROGRAM  
S1 SOCIAL ANTHROPOLOGY**

**Course Portfolio**

Ver/Rev

1/0

Page

1/8

**1. Course Identity**

<b>Course</b>	Corporate and Social Responsibility (CSR)		
<b>Faculty</b>	Social science and political science	<b>Study Program</b>	Social Anthropology
<b>Course Code</b>	ANT 2314	<b>Credits</b>	3 credits
<b>Course Group</b>	Study Program Required	<b>Acquisition Nature</b>	Must
<b>Semester</b>	III	<b>Offline Media</b>	Laptops, infocus, whiteboard, markers
<b>Method</b>	PBL, Case Method, Face to Face	<b>Online Media</b>	Platform (Zoom, Learning Video (via Youtube), E-Learning, Google Meet)
<b>Course Cluster</b>	Social Sciences	<b>Precondition</b>	There isn't any
<b>Course Coordinator</b>	Dra. Rytha Tambunan, M.Sc	<b>Course Lecturer</b>	1. Dra. Rytha Tambunan, M.Sc 2. Drs. Yance, M.Sc 3. Muhammad Rifai, S. Sos., M. Sos

**2. Course Learning Achievements**

Code CPL	CPL formulation	Code CPMK	CPMK formulation	Indicator	Assignment/ Assessment/ Evaluation/ measurement/ Evaluation	Weight (%)
<b>CPL 4</b>	Ability control dimensions and variety application of science anthropology as well development up to date	<b>CPMK 1</b>	Able to master the dimensions and various applications of anthropology as well development up to date.	Able to explain theory	<b>Quizzes and Exams Written Case method</b>	<b>40%</b>
<b>CPL 7</b>	Ability work in cross-cultural team For understand and or finish socio-problems cultural	<b>CPMK 2</b>	Able to work in a cross-cultural team to understand and or solve the problem socio-cultural	Able to apply and explain deep CSR capacity problem solving social		
<b>CPL 11</b>	Ability make a design advancement culture local oriented on award local value in global context	<b>CPMK 3</b>	Skilled Ability create designs to promote local culture oriented to appreciation of local values in a global context	Can present well and practice CSR concept at stake related holders	<b>Evaluation Presentation</b>	<b>50%</b>

<b>CPL 1</b>	Have an attitude confident and attitude develop	<b>CPMK 4</b>	Have an attitude of collaborating between groups and being able to express thoughts well; student have a positive reflection	Inside capabilities commitment to cooperation	<b>Assessment team work</b>	<b>10%</b>
--------------	---	---------------	--	---	-----------------------------	------------



**STUDY PROGRAM**  
**S1 SOCIAL ANTHROPOLOGY**

**Course Portfolio**

Ver/Rev

1/0

Page

2/8

regarding Anthropology



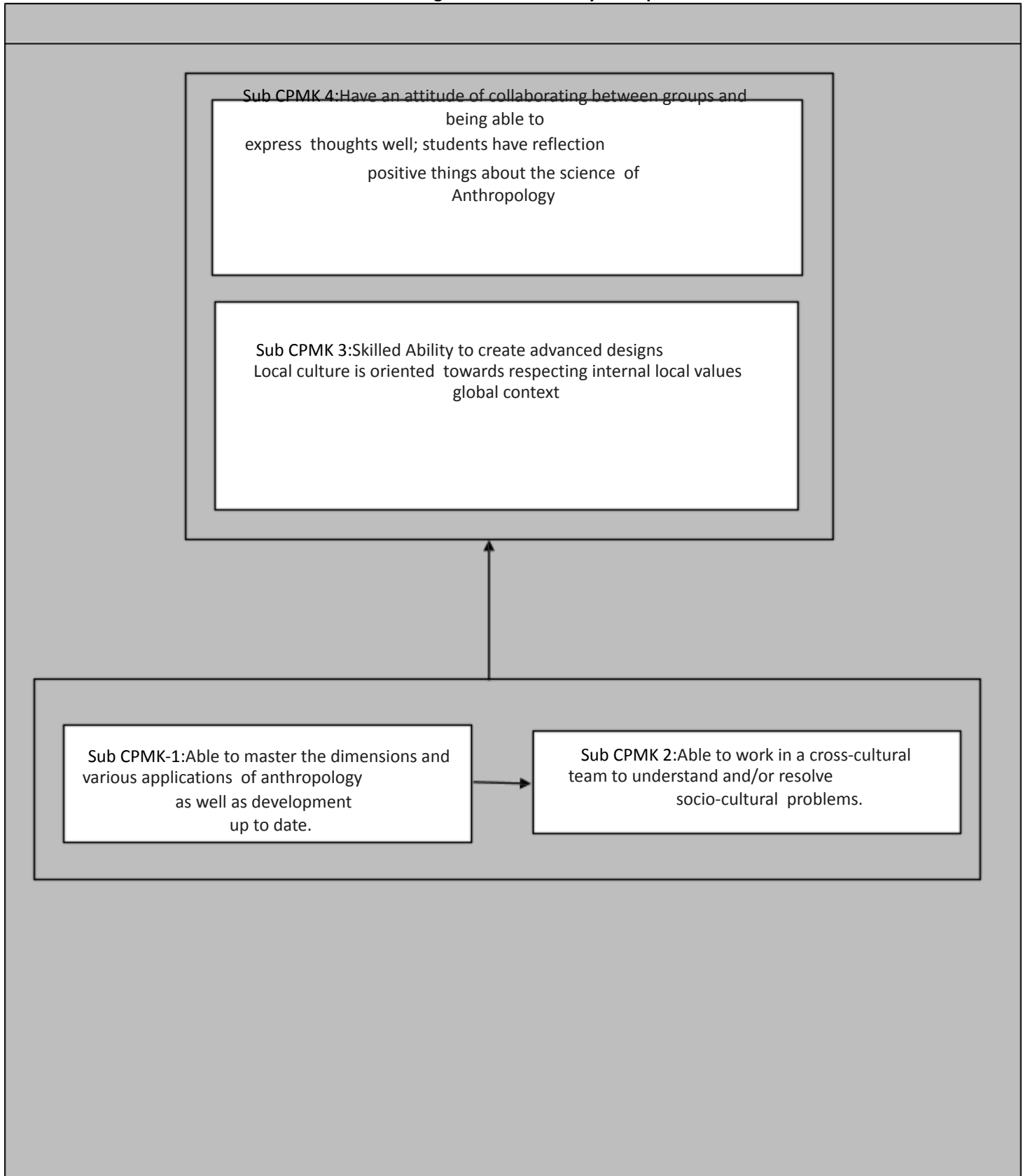
**3. Learning Achievement Analysis Map**

Sub CPMK 4: Have an attitude of collaborating between groups and being able to express thoughts well; students have reflection positive things about the science of Anthropology

Sub CPMK 3: Skilled Ability to create advanced designs  
Local culture is oriented towards respecting internal local values  
global context

Sub CPMK-1: Able to master the dimensions and various applications of anthropology as well as development up to date.

Sub CPMK 2: Able to work in a cross-cultural team to understand and/or resolve socio-cultural problems.





**STUDY PROGRAM**  
**S1 SOCIAL ANTHROPOLOGY**

**Course Portfolio**

Ver/Rev

1/0

Page

4/8

**4. Course Syllabus**

**Synopsis/Description**  
**Course Brief**

This course discusses the basics of social responsibility of a company or institution that operates and has an impact on the surrounding community. Students must have and master an understanding of CSR both theoretically and practically.

**Learning materials**

1. Introduction: Corporate Social Responsibility (CSR)
2. Development of Corporate Social Responsibility (CSR)
3. Planning, Implementation and Evaluation of CSR Programs
4. Corporate Social Responsiveness
5. Corporate Citizenship
6. Corporate Social Performance

**5. Learning Experiences and References**

**Experience**  
**Learning**

In this course students gain learning experience through the following activities:

1. Lectures
2. Discussions outside lecture hours
3. Leadership and communication techniques
4. Public speaking techniques

**Reference**

1. Rahman, Reza. 2009. Corporate Social Responsibility: between Theory and Reality. Yogyakarta: MedPress.
2. Solihin, Ismail. 2009. Corporate Social Responsibility: from Charity to Sustainability. Jakarta: Salemba Empat.
3. Luckily, Hendrik Budi. 2008. Corporate Social Responsibility. Jakarta: Sinar Graphics Offset



**6. Semester Learning Plan**

<b>Week</b>	<b>Sub-CPMK As Expected End Capability</b>	<b>Material Study Materials Learning</b>	<b>Assessment Criteria (Indicators).</b>	<b>Form of Assessment</b>	<b>Shape and Method Learning</b>	<b>Activity Learning/ Experience Student</b>	<b>Weight Evaluation</b>
<b>(1)</b>	<b>(2)</b>	<b>(3)</b>	<b>(4)</b>	<b>(5)</b>	<b>(6)</b>	<b>(7)</b>	<b>(8)</b>
1-3	Sub-CPMK1:  After following this lecture, student Capable mastering dimensions dimensions and variety application of anthropology and developmental sciences up to date	1. Scope and Introduction Company and Responsibility Social (CSR)  2. Company Definition and Javanese Responsibility Social (CSR) according to the experts	<ul style="list-style-type: none"> <li>• Students are capable differentiate develop yourself individually and group</li> <li>• Students are capable become a leader responsible</li> <li>• Students are capable communicate effectively Good</li> <li>• Students are capable make plans that is measurable and focused on personal and group</li> </ul>	Quiz	Studying, lecture and discussion	Ask and answer question, discuss	40%
3-6	Sub-CPMK 2:  After following this lecture, students Able to work in a cross-cultural team to understand and or solve the problem socio-cultural	Planning, Implementation, and Evaluation of CSR Programs	<ul style="list-style-type: none"> <li>• Students are capable make plans that is measurable and focused on personal and group</li> </ul>				
<b>7</b>	<b>Mid-semester Evaluation: Validating Assessments, Evaluations, Improving the next Learning Process and CPMK 1 and 2 Measurements</b>						

8-10	<p>Sub-CPMK 3:</p> <p>After following this lecture, students Skilled Ability create designs to promote local culture oriented to local value awards</p>	<ol style="list-style-type: none"> <li>1. Corporate Social Responsiveness</li> <li>2. Corporate Citizenship</li> <li>3. Corporate Social Performance</li> </ol>	<ul style="list-style-type: none"> <li>• Students are capable analyzing CSR studies and their scope good company as well as society Students understand ethics in studying Effective CSR</li> </ul>	Case method	<ul style="list-style-type: none"> <li>• Discussion group</li> <li>• Discussion with lecturer</li> <li>• Presentation</li> </ul>	<p>Ask Answer</p> <p>Critical thinking</p> <p>Self-confident</p>	-
------	---	---	---	-------------	--	--	---



**STUDY PROGRAM**  
**S1 SOCIAL ANTHROPOLOGY**

**Course Portfolio**

Ver/Rev

1/0

Page

6/8

	in a global context						
11-15	<p>Sub-CPMK 4:</p> <p>After following this lecture, students Have an attitude of collaborating between groups and being able to express thoughts well; student have that reflection positive about science Anthropology</p>	<p>PBL implementation guide CSR in study company and public</p>	<ul style="list-style-type: none"> <li>Students are capable prepare related PBL CSR</li> <li>Students have trust for looking for information and implement CSR in the middle public</li> </ul>	PBL		<p>Convey material Convey opinion  Evaluate yourself</p>	50% + 10 %
<b>16</b>	<b>End of Semester Evaluation: Validating the Final Assessment, Determining Student Graduation and Measuring CPMK 3 and 4</b>						



**7.**

**Assessment**

Rubric  
Evaluation

The assessment criteria are based on an absolute/absolute Learning Outcomes system, with the following assessment rubric

a). CPMK 1-2-3 (Quiz and assessment sheet)

No	CPMK 1, 2 and 3	Evaluation			
		1	2	3	4
		Unable (≤59)	Quite capable (60-69)	Capable (70-79)	Very capable (≥80)
1	Able to conclude Related concepts Company and Social Responsibility (CSR)	Not mamp conclude The concept associated with Company and Responsibility Social (CSR)	Quite capable conclude The concept associated with Company and Responsibility Social (CSR)	Capable conclude The concept related with Company and Responsibility Social (CSR)	Very capable with the conclude The concept associated with Company and Responsibility Social (CSR)

b). CPMK 4 (PBL)

No.	CPMK 4	Evaluation			
		1	2	3	4
		Unable (≤59)	Quite capable (60-69)	Capable (70-79)	Very capable (≥80)
1	Skilled in being person who is confident in developing confident capacity as a person understands concepts CSR development	Unable be personal who is confident in develop capacity as personal ones ones understand draft development CSR	Quite capable be personal who is confident in develop capacity as personal ones understand draft development CSR	Capablebecome personal ones self-confident in develop capacity personal ones who understands draft development CSR	Very capable a be personal who is in develop capacity as personal personal understand draft development CSR

Range  
Letter

The assessment system uses PAP (Benchmark Assessment), an absolute/absolute assessment, with the following Components and Letter Grade Ranges.

<b>No.</b>	<b>Number Value Range</b>	<b>Letter Value</b>
1	00.00 to 49.99	<b>E</b>
2	50.00 to 59.99	<b>D</b>
3	60.00 to 64.99	<b>C</b>
4	65.00 to 69.99	<b>C+</b>
5	70.00 to 74.99	<b>B</b>
6	75.00 to 79.99	<b>B+</b>
7	80.00 to 100.00	<b>A</b>



**STUDY PROGRAM**  
**S1 SOCIAL ANTHROPOLOGY**

**Course Portfolio**

Ver/Rev

1/0

Page

8/8

System  
Evaluation

Students are declared to have passed (received a minimum letter grade of C) only if each CPMK has a numerical value equal to or greater than 60 ( $\geq 60$ ). If one or more CPMK scores are less than 60 ( $< 60$ ), but the weighted score is equal to or greater than 60 ( $\geq 60$ ), then you are expected to take the CPMK measurement exam which has not been met. Meanwhile, if the weighted score is less than 60 ( $< 60$ ), students are required to repeat the entire course (all CPMK). Student participation in this course is declared invalid if the attendance is less than 75% ( $< 75\%$ ) or less than 10 ( $< 10$ ) student attendance, or cheating.

<b>Date :</b>	
<b>Endorsed by, Head of the Social Anthropology Study Program</b>	<b>Prepared by, Course Coordinator</b>
<b>Dr. Drs. Irfan, M.Sc</b>	<b>Dra. Rytha Tambunan, M.Sc</b>